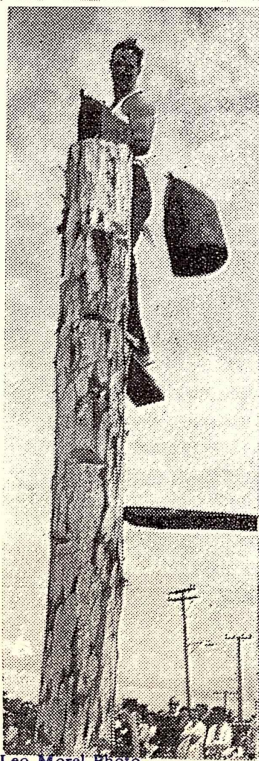
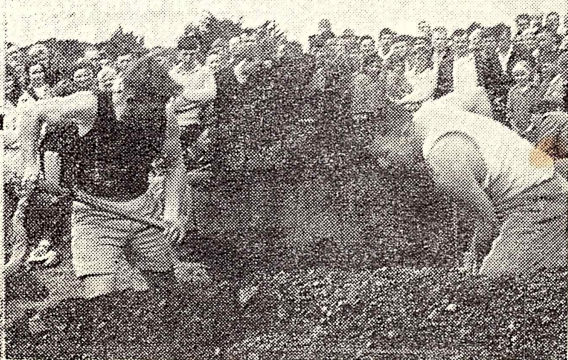
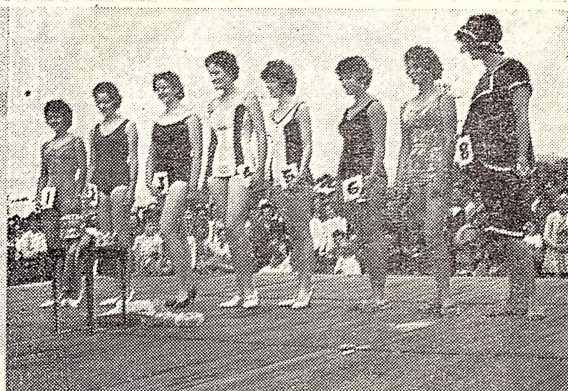


BULLER'S 1964-65 Surfside Festival



Leo Morel Photo.



PROGRAMME

Sunny Westport-N.Z.s Family Holiday Centre

BULLER CHAMBER OF COMMERCE
INFORMATION BUREAU

Palmerston Street WESTPORT
(Opposite Chief Post Office)

FOR INFORMATION RELATING TO:

ACCOMMODATION	FISHING SPOTS
DEER STALKING	PLACE FINDING
SWIMMING PLACES	CHURCH SERVICES
HIKING AREAS	SIGHT-SEEING
GARAGE SERVICES	HOST PANEL
MOTOR AND BOATING TRIPS	
RAIL, ROAD AND AIR SERVICES	
AND FOR GENERAL ENQUIRIES	
CALL OR TELEPHONE No. 8491	



**DEMAND THE
BEST**

Ask for

**MORLEY'S
LONG COOL ALE**

Brewed in the Buller by

MORLEY & CO. (WESTPORT) LTD.



BULLER DISTRICT—

SOME FACTS !

Population: District	-	10,100
Population: Westport	-	5,500
Chief Town:	WESTPORT.	
Miles from: Christchurch	-	209
Nelson	- - -	144
Blenheim	- -	165
Greymouth	- -	64
Reefton	- - -	50

Hours of Sunshine: 2000 average.

Rainfall: 72 inches average.

Sunny days: 300 average.

Temperature: Max. 75, Min. 40.

Fishing: Excellent—Sea and River.

WELCOME TO WESTPORT

New Zealand's most pleasant family holiday centre.

You will find Westport and its people hospitable and pleased to meet you.

Join with the local people and enjoy the entertainments and attractions during the annual "Buller Surfside Carnival Week."

Best wishes for a happy, carefree holiday in the Buller. May your Christmas be merry and the New Year prosperous.

Now you have met us, come back again next year.

S. G. O'KEEFE,

Convenor Surfside Festival Committee.

B. S. SCOTT,

President,

Buller Chamber of Commerce (Inc.).

SUMMER SPORTS

Bowls, Softball, Cricket, Athletics, Marching, Swimming, Tennis, Golf, Yachting and Power Boat Racing, Croquet, Sea and River Fishing, and Trotting.

All can be seen and enjoyed over the holidays during the Festival.

HIGH TIDES OVER HOLIDAYS

December	25—	3.27 a.m.;	3.54 p.m.
	26—	4.27 a.m.;	4.58 p.m.
	27—	5.33 a.m.;	6.08 p.m.
	28—	6.44 a.m.;	7.14 p.m.
	29—	7.44 a.m.;	8.09 p.m.
	30—	8.31 a.m.;	8.55 p.m.
January	31—	9.11 a.m.;	9.33 p.m.
	1—	9.49 a.m.;	10.11 p.m.
	2—	10.26 a.m.;	10.48 p.m.
	3—	11.03 a.m.;	11.26 p.m.
	4—	11.40 a.m.;	12.04 a.m.
	5—	12.04 p.m.;	12.18 a.m.



Welcome to Westport . . .

DAILY SIGHTSEEING TRIPS

No. 1—Departs 10.15 a.m. from Suburban Bus Lines. To: Carter's Beach, Aerodrome, Cement Works, Cape Foulwind, view of seal colony from Tauranga Bay to Okari River. Returns to Depot 11.45 a.m.

No. 2—1.45 p.m., from Post Office, complete trip round outskirts of Westport. Returns 2.35 p.m. Wednesday, Thursday, Friday only.

Vehicles available for Charter Trips to anywhere—Buller Gorge, Coal Mines (Denniston and Charles-Buller Gorge, Coal Mines (Denniston and Charles-ton), Pancake Rocks (Punakaiki), Karamea and Glaciers.

SUBURBAN BUS LINES—Phone 7177.

C. H. LEMON, Proprietor.



A GAME OF GOLF

Visit Kawatiri Golf Links Beside the Sea. Cross Buller Bridge and bear right to Carter's Beach. After two miles, turn at signpost. Club's facilities open to members of other clubs.

Green fees, 5/- per round, 7/6 per day, £1 per week or longer by arrangement with Secretary, F. D. Gillespie, 149 Peel Street.

All-the-Year-Round Course. Have a Dip after your round.



Buller Sports Depot Ltd.

For Your Sports Goods Requirements

WE SPECIALISE IN GOLF

We Also Cater for . . .

The HUNTER

The SHOOTER

The FISHER

D. J. FOUNTAINE, Prop.

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ROBINSON'S

Quality Butchery

*Cooked Meats and Smallgoods
a Speciality*

Opposite St. James Theatre

PALMERSTON ST.

TELEPHONE 8111

PATTERSON PARK

The place where the mighty Dalray won his first race and training ground of champion trotters such as Durban Chief and Cantata. One of the best country tracks in New Zealand.

Its surrounds and dry surface in almost all weather impress visitors on the six days' racing a year, including two for trotting. Administered by a capable grounds committee from the two clubs, the park is used freely for Rugby, archery, picnics, fairs, socials, and even circuses. TROTS DECEMBER 26 and 28.

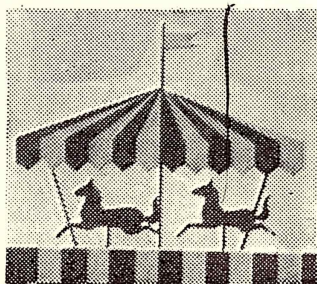
SAVE THESE STAMPS—

They Save You Money !

Discount Stamps on all cash purchases soon add up—lots of wise shoppers collect this cash bonus. The more you save the bigger the discount.

— AT —

FAIR'S



Make Your Holiday A Happy One !

“PALM SPRINGS WEEKEND”

At The St. James

December 24th & 26th

REMEMBER LATE SESSION THURSDAY, 24th

“TIGER IN THE SKY”

YACHTING

The Seddon Sailing Shield, donated by Mr J. D. McDonald, of Westport, will be competed for for the first time on Sunday, December 27, on the Buller River in a regatta commencing at 11 a.m.

This section of the Buller Aquatic Club has made great progress, with 14 yachts now in commission. It hopes to stage the South Island Moth Class Championships next season at Westport.

The contest on December 27 will be for boats of that class, in teams of two. There will be sweepstake races in the afternoon. The Killenny Cup, Jack Phibbs Cup, and Len Powick Shield are the three main club trophies.

Buy Buller Products While in Westport

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HAVE YOU TRIED OUR

SLICED CRYOVAC PACKED BACON & HAM ?

Remember—Buller Is Best

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Pig Marketing Co., Ltd.

The Most Important
part of your

SUMMER OUTFIT.

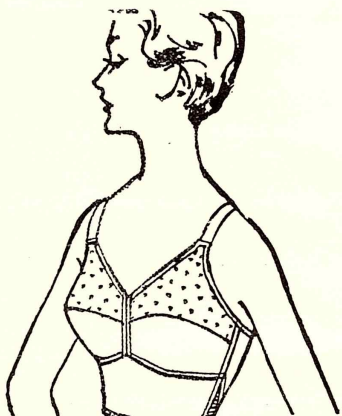
Be fitted by our Expert
Corsetiere

at

MILLERS

(Hok.) Ltd.

PALMERSTON ST.



DENNISTON AND THE MINES

Proceed east along Brougham Street and continue to Waimangaroa (10 miles). At the fork proceed straight ahead and climb for seven miles to Denniston (2000ft). Magnificent views. A village which must be seen to be believed.

To inspect the mines, ring Mines Dept., Dennistor (Phone 10). The Sullivan Mine is highly mechanised.

But the thing not to miss is THE INCLINE. Loaded trucks plunge down the incline restrained by a wire rope attached to a power winding machine. You do not need permission to see the Incline. There is a good view of the Incline from the Mile Log look-out on the road up to Denniston.

SEASON'S GREETINGS

and

HAPPY MOTORING

with

SHELL METHYL BENZINE

Gibbs Transport Ltd.

Cartage Contractors

AND

Passenger Service to Karamea

ROYAL EXCHANGE ASSURANCE

Agents:

SHELL OIL PRODUCTS

WINTERLESS KARAMEA

Karamea, in the north-west of the Buller, enjoys a sub-tropical climate. The road north from Westport follows the rugged coastline and is famous for its mountain, river and coastal scenery. It can be reached from Westport in a comfortable two-hour drive. The nine miles of forest and mountain scenery as the road climbs over the Karamea Bluff, with the clematis in the spring and the rata in summer, make it an unforgettable journey. The road ends 10 miles to the north of Karamea at the Kahaihai River, where the Heaphy Track begins.

Campers, Holidaymakers, Visitors
Come to Karamea

AND ENJOY

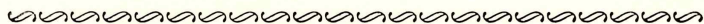
Our Bush — Our Beaches — and the
Fishing

Karamea Co-operative
Society

LOVELY CARTER'S BEACH

Situated within three miles of Westport is Carter's Beach, one of the safest and most attractive in New Zealand. Fine sands free of pebbles, and blue sea, make this eight-mile stretch from the Buller River to Cape Foulwind a most popular spot.

It is also the site of a roomy motor camp, soon to be fully modernised. The Golf Course and Kawatiri Airport are adjacent. A store and restaurant give good service. Scene of galas over the holidays.



For the BEST in—

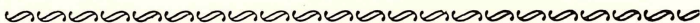
SPORTS WEAR

BEACH WEAR

SWIM WEAR

TRUMANS

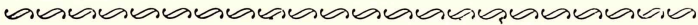
The Home of Fashion and
Quality Clothing



SHOPPING HOURS

Shopping arrangements for other than bakers and butchers over the Christmas-New Year period at Westport are: Late nights on December 18, 24, and 31, with trading from 8.30 a.m. to 9.0 p.m. on the first nights and from 8.30 to 8.30 on New Year's Eve. There will be no late night on January 1st.

Full holidays will be observed on December 25th and 28th, January 1 and 4. Butchers and bakers will also observe the above holidays, but will have no late nights.



For All Costume Jewellery Requirements

SPECIALISTS IN SPECTACLE, WATCH, AND
JEWELLERY REPAIRS

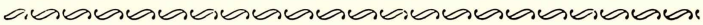
Sutherlands Jewellers

*Full range Paua Shell and
Crested Westport Souvenir
Goods*



CRADLE OF BAND MUSIC

Often described as the "cradle of brass band music in New Zealand," the Westport Municipal Band was formed in 1869, although over the years it has had different names, but with never a break in its work. The second oldest in the Dominion it has had some great musicians in its ranks such as Ken Smith, senr., and junr., James Robertson and Keith Caldwell, all world famous. This year's New Zealand cornet solo championship was won by another young Westport player, Errol Mason. It is now planning for the erection of a new room by the time of its centenary. The membership is 33.



POLAROID SUNGLASSES

BEST UNDER THE SUN

Fishermen – See the

FISHERMEN'S SPECIAL

Takes the glare from the water.

Buy all your Chemist's Requirements at the

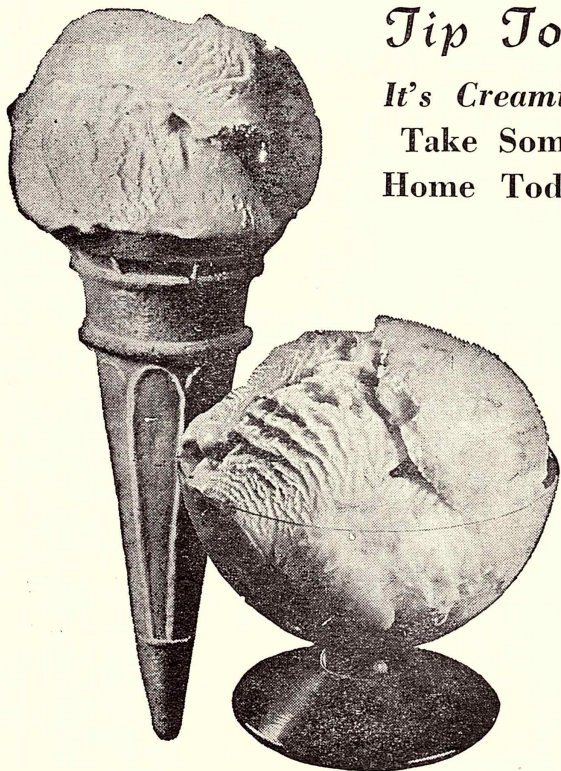
BULLER DISPENSARY LTD.

Phone 7629



BRIGHTEST NIGHT OF THE YEAR

The skies will flare with colour on New Year's Eve over Victoria Square when the Volunteer Fire Brigade will commence its annual fireworks display at 9 p.m. on Victoria Square. These displays have for a long time been a traditional feature of the festive season and the committee has imported a wide array of fireworks for this year. The event appeals to young and old alike. Tickets available at information bureau or from brigade members. Adults 3/6, children 1/6, family tickets 10/-.



Tip Top

It's Creamier

**Take Some
Home Today**

BEACHES AND BUSH

Sandy beaches bordering the coastal alluvial flats provide safe surfing and swimming for visitors. On the coastal Greymouth-Westport highway the tourist is provided with unrivalled natural beauty. At Punakaiki are the awesome blowholes, where the long Tasman rollers hurl themselves into the huge rocky amphitheatres that form the blowholes. On the same short walk through quiet native bush the visitor can see the geological wonder of the Pancake Rocks. In numerous sunny, sheltered bays the swimmer in the surf is within sound of shy native bellbirds and tuis in the rimu and beech forests.



Look your **BEST** for the Holidays

BUY

- | | |
|-------------|----------------|
| ● Swimwear | ● Sportswear |
| ● Sunwear | ● Travelwear |
| ● Underwear | ● All You Wear |

FROM

The Leading Outfitters

DELLACA'S

of **WESTPORT**



THE BULLER GORGE

Cross the Buller River and turn left. Turn left at the crossroads (3 miles). The gorge is entered at Windy Point (9 miles). The river has cut its way through the Paparoa Ranges. Forest, mountain and river scenery for 20 miles. At Hawk's Crag the road follows a half-gallery squeezed between the mountains and the river. The lower gorge ends at Inangahua. Bring a camera, as the bush and river scenery is beautiful.

For—

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— Shop at —

Howard Photographers

For—

SOUVENIRS

PENNANTS

PAUA JEWELLERY

Prompt Developing and Printing

Surfside Festival Programme

SATURDAY, 26th DECEMBER:

TROTTHING: FIRST DAY OF THE WESTPORT MEETING. First Race Noon.

1.30 p.m.: GALA at CARTER'S BEACH.

6.30 p.m. STEER RIDING at CARTER'S BEACH.

7.30 p.m. ATHLETICS. Evening meeting 'Under-Lights' VICTORIA SQUARE.

DANCE: Plunket Society's Dance at Community Centre.

SUNDAY, 27th DECEMBER:

9.30 a.m. JET BOATS. Start of the Trials on the BULLER RIVER.

1.30 p.m. GALA at CARTER'S BEACH.

2.00 p.m. JET BOATS, SKI-ING DISPLAY, YACHTING, BULLER RIVER.

2.45 p.m. STEER RIDING at CARTER'S BEACH.

6.00 p.m. RIVER SWIM, SKI-ING DISPLAY, YACHTING, on the Buller River.

MONDAY, 28th DECEMBER:

TROTTHING: SECOND DAY of the WESTPORT MEETING. (First Race Noon).

DANCE: 8.30 p.m. Swing & Sway the Amateur Athletic Way at the Community Centre.

TUESDAY, 29th DECEMBER:

SHOPPING DAY.

DANCE: 9 p.m.: Enjoy Boosting the Kitty of the HALL COMMITTEE at Community Centre.

WEDNESDAY, 30th DECEMBER:

SHOPPING DAY.

7.30 p.m. Amateur Athletic Meeting 'Underlights' on
VICTORIA SQUARE.

DANCE: 9 p.m. Buller Chamber of Commerce Dance
at Community Centre.

THURSDAY, 31st DECEMBER:

9.00 p.m. GIGANTIC FIREWORKS DISPLAY on
Victoria Square. Westport Volunteer Fire
Brigade your Hosts.

DANCE: 8.30 p.m. CALEDONIAN SOCIETYS
HOGMANAY DANCE at Community Centre.
ALL WELCOME. Meet Friends, and greet the
NEW YEAR at the TOWN HALL at MIDNITE.

FRIDAY, 1st JANUARY:

9.30 a.m. Chopping to start SURFSIDE FESTIVAL
GALA at CARTER'S BEACH.

7.00 p.m. SURFSIDE MASQUERADE MARDI-
GRAS.

SATURDAY, 2nd JANUARY:

9.30 a.m. 2nd Big Day SURFSIDE FESTIVAL
GALA at CARTER'S BEACH.

Opens with Top N.Z. Axemen Competing.

7.00 p.m. SURFSIDE BOHEMIAN MARDI-GRAS.

Gala Highlights

SATURDAY, 26th DECEMBER:

SUNDAY, 27th DECEMBER:

MARCHING GIRLS
STALLS
STEER RIDING
MISS JUNIOR CARTER'S BEACH
MISS TEENAGE CARTER'S BEACH
FERRIS WHEEL
AFTERNOON TEAS
HOT DOGS

FRIDAY, 1st JANUARY:

SATURDAY, 2nd JANUARY:

N.Z. CHAMPIONSHIP COAL SHOVELLING
sponsored by ATLAS SHOVEL WORKS
(N.Z.) LTD, WELLINGTON.
SURFSIDE FESTIVAL QUEEN, sponsored by T.
A. Dellaca Ltd.
ROTHMANS N.Z. CHAMPIONSHIP. 11in Jigger-
board Chop.
TOP N.Z. AXEMEN IN ACTION.
YOUNG MISS BULLER CONTEST.
15" D. HANDED SAWING EVENTS.
RACES FOR ALL CHILDREN.
CHILDREN'S FISHING WELL — SPARKLING
NEW SIDESHOWS — BALLOONS — CANDY
FLOSS — HOT DOGS — ICE CREAMS — SOFT
DRINKS — POP CORN — POT CHIPS —
MASKS — MARDI-GRAS HATS.
TWO FANTASTIC NIGHTS of MARDI-GRAS.
FESTIVAL MUSIC.
OPENING OF THE HANGI. HANGI CHEF:
CHIEF HONI GRAY.

Cool Beer . . .
Service . . .
Comfort . . .
Excellent Cuisine . . .

WHERE
AT THE
Black & White Hotel

Opposite the Post Office
TELEPHONE 8605

JET BOAT TRIPS

Jet boats flashing over the waters of the Buller at sunset. There cannot be a finer picture or a greater thrill for visitors. The Walter brothers have done much to pioneer this sport at Westport and now there is a good deal of enthusiasm in that branch of the Aquatic Club. An outing of particular appeal is the trip up the beautiful Buller Gorge. See or ring J. Walter, Webb Street, or 8237.

SOUVENIRS

Shell and Driftwood Work

"Blue Bell" Florists

INSPECTION INVITED

82 PEEL STREET,
WESTPORT.

Telephone 7421

AMATEUR RADIO ASSOCIATION

From the days of Norm Walding, who started in "Ham" radio back in 1921, on to those enthusiasts Wilf Pettigrew and Len Naylor, of the 1930 period, until the present time, the Reefton-Buller branch of the Association has made rapid progress. Today there are 32 "Hams," including three women, in Westport—surely a world record on a population basis. They have their own club rooms and a "Ham Motel" at 8 Queen Street. Meetings on first Tuesday of the month, when visitors will be welcomed.



Don't Just Ask for Ice Cream

DEMAND

Buller Valley

Ice Cream and Novelties

THE NOVELTIES ARE CREAMIER

BE SURE YOU ALWAYS BUY

Buller Valley Ice Cream

Buller Valley Farmers' Co-op.

Dairy Company Limited



Bailie & Co. Ltd.

General Wholesale and Wine and Spirit Merchants

Agents for: Anchor Shipping & Foundry Co. Ltd.
Shaw Savill & Albion Co. Ltd.
Liverpool, London, Globe Insurance
Co. Ltd.; Atlantic Union Oil Co. Ltd.

Stockists GUARDIAN CEMENT

FOR THE HUNTER

The district is well stocked with red deer and goats, and offers some of the finest sport in the country amid natural grandeur. No licence is needed. A permit to hunt on State forest land will gladly be given by Forestry Officer (Westport). All game country is within short distance of towns. The shooter who wants to stay in the mountains can use the numerous huts in the headwaters of the large rivers, such as the Karamea, Wanganui and Mokihinui.

There are active branches of the New Zealand Deer Stalkers' Association in Karamea and Westport.

NEED RADIO REPAIRS ?

DOES YOUR TRANSISTOR NEED BATTERIES
OR REPAIRS ?

IS YOUR CAR RADIO WEAK OR STOPPED?

Phone 8620 for Prompt Repairs

VISIT OUR RECORD BAR

Robt. Francis Ltd.

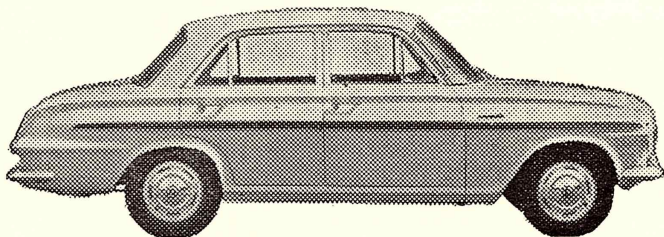
HOME APPLIANCE CENTRE

188 PALMERSTON ST., WESTPORT.

MILLERTON, STOCKTON AND THE MINES

Proceed to Waimangaroa as for Denniston, but bear left at the fork. Continue through Granity and then turn right at the sign for Millerton and Stockton. Pass through the village of Millerton and continue to Stockton. Take the road to the Stockton Open Cast Mine. The road climbs to about 2650ft.

On the way, watch for the Burning Mine. It has been burning for over 40 years. The aerial ropeway on your right is the largest in the country. Turn right and drive to the Open Cast Mine, the only cliff of bituminous coal, standing in the open air, in the world. In places the seam is nearly 40 feet thick.



Vauxhall Victor

PROMPT EARLY DELIVERY BY USING
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FROM £299.

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110 PALMERSTON ST.

***24 Hours Service Repair and
Breakdown***

QUALITY, ECONOMY AND SERVICE

***Enjoy Your Holiday . . .
We'll Do the Worrying for You***

A GAME OF BOWLS

There are nine bowling greens in the Buller Centre, situated as follows: Karamea, Seddonville, Ngakawau, Granity, Millerton, Denniston, Watersiders Westport, Returned Soldiers Westport, and the Westport Club.

The town greens are noted throughout New Zealand for the excellent surface, being composed of star weed, which makes them very fast. It is often said, in joke, that the greens are downhill both ways.

All will be open during the Christmas and New Year holidays, and visitors are cordially invited to make themselves known to the respective Club Secretaries, who will endeavour to arrange games.

COTTON BLOUSES by HAGER

Ideal Holiday Wear

—CALL AT—

PEG PHIBBS

Opp. Millers

SILVER GRILL RESTAURANT

— Meals at All Hours —

MONDAY TO THURSDAY, 10 a.m. to 11 p.m.

FRIDAY and SATURDAY TILL 1 a.m.

Fresh Fish Always Available

OPPOSITE COMMUNITY CENTRE GROUND

PHONE 8251.

A. W. ERSKINE LTD.

CHARLESTON

Cross the Buller Bridge and turn left. At the cross-road (3 miles) turn right. Charleston is 16 miles from Westport. In the gold-mining days it was the largest mining town in New Zealand. Now it is a genuine ghost town. The old European Hotel, last survivor of the 101 hotels, is in ruins. In the new hotel opposite, the bar is lined with historical photographs of old Charleston. Good sea fishing.

For Everything Photographic

Leo Morel Photography

OPPOSITE THE TOWN HALL.

We Hire

BOX CAMERAS, MOVIE CAMERAS,
PROJECTORS.

We Repair Cameras

DEVELOP & PRINT FILMS

Your Films Printed Full Post Card Size.

J. H. Greenwood & Co. Ltd.

Welcome You to Westport

WE CAN SUPPLY YOU WITH:

**CAMPING NEEDS, TRANSISTORS AND CAR
RADIOS.**

FRESH BATTERIES ALWAYS IN STOCK.

Call and Inspect Our Range

WESTPORT'S DOMAINS

Westport has two outstanding beauty spots, Victoria Square, almost in the centre of the town, and the native bush domain at the south end of Palmerston Street. The former is set out in most attractive gardens and is Buller's main sports centre, where the most important fixtures are played. It is bordered by a tennis court, swimming pools, croquet and bowling greens. The natural bush in the Domain should particularly appeal to city visitors. It is only a short distance over the railway lines and verges on to the Buller River.

Griffen & Smith Ltd.

WESTPORT

KITCHEN UTENSILS

GARDEN TOOLS

PAINTS & ENAMELS

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PLUMBING MATERIALS

GUARDIAN CEMENT

***Make Your Hardware Enquiries
Here***

COMMUNITY CENTRE

The Westport War Memorial Community Centre is the centre of communal life in the district. It contains the much-used Holland Hall, or little theatre, a gymnasium and other sections used regularly by 46 affiliated bodies interested in the arts, sports, films and other works. It can be said to be the hub of adult cultural life at Westport, while also catering in a big way for the children. On the centre grounds are the Police Youth Club's gymnasium and Kindergarten.

Information available at Centre (phone 8772).

BERT LUFF, LTD.

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PLUMBING, DRAINAGE and
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NORGE HOME APPLIANCES
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***Full Range of ALL LINES immediately
available***

TAXIS--

Westport Taxis Ltd.

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(2 Lines)

We Aim to Please

SEALS RETURN

Between Cape Foulwind and Tauranga Bay there is a colony of seals, gradually increasing in size, basking in the complete safety of the West Coast. A check at the office of Suburban Bus Lines will provide the necessary information on the best and quickest way to have a look at this settlement. It might be felt that it took a long time for them to test the safety of the Buller coast as a breeding ground, as sealing parties were the first settlers in the Buller in 1836, when they slaughtered thousands of these quaint denizens of the sea.

ATTENTION, HOLIDAY MOTORISTS!!

IF IN TROUBLE — RELAX — AND TELEPHONE 7041

J. H. (Jim) JOHNSTON

Complete Service Garage

306 PALMERSTON STREET

WILL BE AT YOUR SERVICE.

OUR SPECIALTY: MOBILSUDS at 10/6 per Half-gallon.

The Camper's Dream for Cleansing.

COAL SHOVELLING

A new type of sport, seen for the first time in the Buller in 1962, will be a feature of the beach gala on January 1 and 2, when a team of coal shovellers from Wanganui will figure in a match against the best from the mining districts in a series of contests, including one special match. These contests will be much better arranged than last year's. Atlas Shovel Works (N.Z.) Ltd. has generously donated £25 in prizes and three silver banjos.



Visitors to Westport

The Welcome Mat is out to you at

Your Friendly FORD Dealers

Petrol and Oils — Lubrication — Mechanical
Repairs—Panel Beating and Spray Painting—
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Westport & Murchison

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After Hours: 8864 & 8929.

PHONE—MURCHISON: 108 AFTER HOURS.

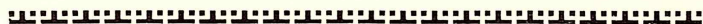
SWIMMING CLUB

The Westport Swimming Club has been functioning well for a long period of years, with many fine performers turned out, including the Foote brothers, Robertson brothers and sisters, Joan Walls, Ngaire Blackie and the Barry brothers.

Charles Robertson gained most fame by winning the Annette Kellerman Cup for New Zealand long-distance supremacy some years ago.

The club has some very promising swimmers this season, being coached by Colin Goldie and Bill Larsen.

It will hold a carnival on December 26, in which many visitors will compete, and a river swim on December 27 and will be open to any visitors.



The Licensees

of the

Buller Branch

of the

New Zealand Hotel Association

Join with the

Surfside Festival Committee

in

Welcoming All Our Visitors to the Buller

*Our Hotelkeepers and Staff trust All
Visitors will enjoy their Holiday in the
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Xmas Cheer—

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WESTPORT

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CEMENT WORKS

The cement works at Cape Foulwind, with the packing plant at Te Kuha, employs over 100 Westport people. Some reside at Larsen Place, a model settlement close to the main works, but the majority are transported to and from their work from Westport. The maker of high-grade cement with vital ingredients, limestone, marl and coal, so handy, the industry is a most important one in the economy of the district. The main plant is situated six miles from Westport, and visits can be arranged.

BALDIES

Carters Beach Store

For—

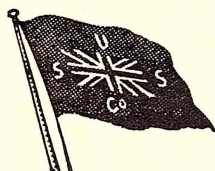
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SERVICE	ICE CREAM	DRINKS	TEAS
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SERVICE	ICE CREAM	DRINKS	TEAS

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POPULAR SPORT

The axemen and sawyers of the Buller have merged themselves into a very active sporting group, with carnivals held regularly by the Ngakawau and Holland Memorial Clubs. The district has produced world champion sawyers in Bill Mumm and Joe Rogers, while Colin Dalkie, whose home is at Charleston, is recognised as one of the best axemen in the Dominion. West Coast Axemen's Association are running a 7-day circuit on the Coast and may be seen at Surfside Festival on January 1st and 2nd.

For further enquiries contact secretary, R. King, Granity, Phone 58.



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7 WAKEFIELD STREET — WESTPORT

TELEPHONE 7279.

WEEKEND PETROL STATIONS

December 25th & 26th J. Kilkenny Ltd.,
27th & 28th Skinner Motors Ltd.
January 1st & 2nd Bett's Motors Ltd.,
3rd & 4th Craddocks Transport Ltd.,

CRICKET

The Buller Cricket Association, which is having a busy season has arranged representative matches with Ashburton on 27th and 28th December, and South Canterbury on 29th and 30th December.

SPORTS REVIVED

Marching and softball are two sports recently revived at Westport. There are five girls' teams now engaged in the former. In all there are 23 softball teams playing in four competitions, junior boys and girls, and seniors.

ACKNOWLEDGMENTS

Acknowledgments to T. A. Dellaca Ltd., for sponsoring the Surfside Queen Carnival contest; to the Atlas Shovel Works Ltd., for donation of £25 and cups for shovelling contests, and to Rothmans for sponsoring the chopping contest for the New Zealand jiggerboard championship, and especially the generous advertisers for making this book possible, also Leo Morel for publicity material for cover.

WESTPORT'S

DAILY

AIR SERVICE

12.50 p.m. for Hokitika

2.40 p.m. for Nelson



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